

REP: TEL# 703 528 7800 FAX# 703 528 7880

REP HEADLINE# 6190462 TRF# 318145 CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG8/12 16.55

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV #	ADV. NAME	POLI/B NELSON/D/SEN/FL	REP. #	OFF. #	6556	SALESMAN #
AGY # 1286	AGY. NAME	ABAR HUTTON MEDIA	BUYER NAME	SHELLI HUTTON		
		6190 GROVEDALE COURT, SUITE 200	SALES PRSN	WA- JOE KNAUER		
		ALEXANDRIA, VA 22310				
ORDER #	CONTRACT #	6190462	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT	NELSON FOR SENATE	EST#490	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES OCT9/12 OCT15/12 WK-1						
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG8/12 16.55			

REP: TO LENA
FR JULIE
OK'D M2 SEE LN 58
TTLS RTS
PLS CFM, THX 8/8

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		700P-800P	30		\$675.00	10/13	10/13	0		SAT	0
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 490												
PROGRAM : JEP/WHEEL												
58	A		700A-900A	30		\$675.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
ORD COM1: PRGM CHANGE: SAT 7-8P 10/13 IS NASCAR												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-30 FOR 1 SPOT/WK												

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 16.55
REP HEADLINE# 6190462 TRF# 318145
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#30	MISSED: SAT/700P-800P				OCT13		30S	\$675.00	(AUG7/12)	
			OFFER: SAT/700A-900A				OCT13		30S	\$675.00	PLS ADVISE.	
			CMT: PRGM CHANGE: SAT 7-8P 10/13 IS NASCAR									

OCT/12			117025.00									
CONTRACT TOTAL										117025.00		
TOTAL SPOTS										100		

MARKET TOTALS \$266,628 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE